



Fenix Youth Project Inc.
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www.fenixyouthproject.org
Phone: (443) 736-7028
212 W Main St #309 Salisbury, MD

Social Media Content Intern - Video Production

Salisbury, MD | 3 Months & Flexible

Are you passionate about storytelling through video content and eager to gain hands-on experience in social media marketing? Join our team as a Social Media Content Intern specializing in video production. In this role, you'll have the opportunity to create engaging and impactful video content to help us connect with our audience, drive engagement, and achieve our social media goals.

Responsibilities:

Video Content Creation:

- Collaborate with the social media team to brainstorm and develop video content ideas that align with our brand and objectives.
- Film, edit, and produce high-quality video content, including but not limited to short videos, interviews, product demonstrations, and behind-the-scenes clips.
- Ensure video content is visually appealing, well-edited, and adheres to our brand guidelines.

Storytelling:

- Craft compelling narratives for video content that resonate with our target audience and convey our key messages effectively.
- Incorporate creativity and storytelling techniques to make our content stand out.

Content Optimization:

- Collaborate with the social media team to optimize video content for different social media platforms, considering platform-specific best practices and requirements.
- Help ensure content is posted at the most effective times for maximum engagement.

Engagement and Analytics:

- Monitor social media comments and engagement on video posts, responding to comments and interacting with the audience.
- Assist in analyzing video performance metrics and using insights to refine future content strategies.



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Collaboration and Innovation:

- Collaborate with the Drop-In Center Team to brainstorm innovative video content ideas and marketing campaigns.
- Stay updated on emerging trends and technologies in video production and social media to suggest improvements and new ideas.

Qualifications:

- A strong passion for video production, storytelling, and social media.
- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, or similar tools).
- Basic knowledge of video shooting techniques, equipment, and lighting.
- Creativity and the ability to conceptualize and execute engaging video content.
- Excellent communication skills.
- Detail-oriented, highly organized, and able to manage multiple tasks effectively.
- A willingness to learn and adapt to changing social media trends and algorithms.
- Access to necessary video production equipment, if applicable.

Benefits:

- Gain hands-on experience in video production and social media marketing.
- Develop valuable video editing, storytelling, and content creation skills.
- Contribute to the growth and engagement of our social media presence.
- Receive mentorship and guidance from experienced professionals in the field.
- Flexible work hours and the opportunity to work remotely, if applicable.

How to Apply:

Interested candidates should submit their resume, a portfolio or samples of their video work, and a brief cover letter outlining their interest in the internship and relevant skills to amber@fenixyouthproject.org. Please include "Social Media Content Intern Application - [Your Name]" in the subject line. Applications will be accepted until October 19.

Join our team and help us tell our story through captivating video content that resonates with our audience and drives our social media presence forward. Your creativity and passion can make a significant impact on our brand and mission.